



“Drive the marketing for the first compact, non-invasive solution for continuous and accurate core body temperature measurement solution”

Join the greenTEG team and advance with us – greenTEG offers high-tech thermal sensing solutions for an international customer base. We develop, manufacture, and market heat flux sensing solutions at our headquarters in Zurich.

Since 2016 greenTEG has developed and now offers the first non-invasive, highly accurate and very small Core Body Temperature (CBT) sensor for integration into wearables. We have received positive feedback from the market and helped customers to launch their B2C products with gSKIN® (our brand name for CBT) technology incorporated. For fostering our further growth, we are seeking YOU, to strengthen our team as

Marketing Manager

60% -100% starting April/May 2019

Description

With your strong entrepreneurial drive and a deep interest in technology and its applications, you will further develop greenTEG's business across all our markets, but with a strong focus for Wearables. You have graduated (university/college degree) and could already gather experiences working for companies during internships or junior positions you held. You are motivated to work for a young Swiss company which still operates like a startup in terms of hierarchies and decision making, but is supported by stable business revenues from already existing product markets in other fields. You are able to learn fast and work independently, and you have excellent communication skills (in English and preferably in German as well, other languages are an asset). A valid Swiss working permit is required.

Key function and responsibilities

- Develop / drive our global marketing activities
- Automate and coordinate our identification and customer leads generation process (**inbound marketing**, SEO / website / newsletter / etc)
- Support our sales / business development team with data-driven marketing insights and create campaigns (online / offline activities)

Qualifications

- Marketing passion and proven track record regarding successful implementation in prior jobs
- Affinity to technology, especially SEO, CRM databases, and campaign management
- Excellent communication and team skills
- Willingness to take over responsibility, continuously learn and improve your skill set

Welcome to our team!

We offer a collegial and striving work environment in Zurich. Our high-tech company aims to motivate each one of us to maximum performance and personal development. Top performing employees participate in our option share program.

Interested? – Join us!

Send your application – Motivational letter and CV – to career@greenTEG.com

For additional questions please do give us a call.

Further information on www.greenTEG.com/careers